



JOURNAL

The GEMSA Journal magazine is published by the Georgia Emergency Medical Services Association (GEMSA) for EMS Professionals across Georgia and beyond. As the EMS industry is always changing and evolving, the association's goal is to provide a quality publication that educates and connects the EMS community.

The GEMSA Journal magazine is distributed to GEMSA members, ambulance services, hospitals, state legislators and more allowing your company or organization to be seen by service directors, technicians, and service providers to name a few.

Advertising Benefits:

- * Circulation of 2,000 - reaching potentially **14,000** EMS personnel in Georgia as service providers distribute the magazine to their personnel or professionals view it online
- * Ad displayed in a print version of the website and an online version of the publication on the GEMSA website - www.georgiaemsassociation.com
- * **GREAT** discounts for frequent advertisers
- * Two issues each year
- * Full color publication
- * Advertisements in a high-quality magazine full of articles of interest to all EMS personnel
- * and more!



Special Features:

The **summer issue** features a wrap-up of the GEMSA Directors & Leadership Conference including a list of sponsors and exhibitors along with a preview of the fall GEMSA Providers & Educators Conference.

The **fall issue** features a wrap-up of the GEMSA Providers & Educators Conference including a list of sponsors and exhibitors along with a preview of the Spring GEMSA Directors & Leadership Conference.

Both magazines give you a great opportunity to let everyone know you will be at an upcoming GEMSA conference.

The more frequently readers see your company name, the more business you will receive from Georgia EMS professionals and EMS agencies!

Advertising contact: Mary Napier, GEMSA Communications Specialist/Editor
communications@georgiaemsassociation.com or 229-231-2109



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Advertising Rates:

Ad Sizes	Single Issue Price	2 issues (price per issue)
Full page	\$540	\$480
2/3 page	\$505	\$450
1/2 page	\$450	\$400
1/3 page	\$410	\$365
1/4 page	\$380	\$340
Help Wanted Ad	\$40 per issue (60 word limit)	
Ad Layout & Design	\$50 per ad design <i>(complimentary if you commit to two issues)</i>	

- * ALL ADS ARE FULL-COLOR.
Prime positions including the front inside, back inside and back outside covers are reserved for corporate sponsors.
To learn more about becoming a corporate sponsor, visit www.georgiaemsassociation.com.

Advertising Deadlines, Dimensions, and Submission Requirements:

- * All finished ads are due by the following dates each year:
Summer: April 15 **Fall: October 15**
- * **Ad Dimensions (width x height):**
 - Full page** (with bleed) 9"x11.5" (trim size - 8.5"x11" - *please don't include crop marks on final ad*)
 - Full page** (without bleed) 7.75"x10.25"
 - Outside back cover** 8.5"x8"
 - 2/3 page** 5"x9.75" **1/2 page** 7.5"x4.75"
 - 1/3 page** 7.5"x3.25" **1/4 page** 3.75"x4.75"

Finished ads should be submitted by e-mail as a 300 dpi PDF ready for output. Ads may also be submitted as EPS, JPEG or TIFF files ready for output. All graphics should be high resolution, created and stored at 300 dpi for the highest quality when printed. **If submitting a full page with bleed, please include the bleed area, but no crop marks.**

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Advertising Contract:

Company _____

Billing Address _____

City, State, Zip _____

Ad Sold to (Contact Name) _____

Phone _____ E-mail _____

Contact Person for artwork (if different than above) _____

Phone _____ E-mail _____

Ad Sizes	Single Issue Price	2 issues (price per issue)	Ad Price Selected
Full page	\$540	\$480	
2/3 page	\$505	\$450	
1/2 page	\$450	\$400	
1/3 page	\$410	\$365	
1/4 page	\$380	\$340	
Help Wanted Ad	\$40 per issue (60 word limit)		
Ad Layout & Design	\$50 per ad design (<i>complimentary if you commit to two issues</i>)		
Issues Selected	<input type="checkbox"/> Summer _____	<input type="checkbox"/> Fall _____	
TOTAL OWED FOR CONTRACT (Ad price per issue x number of issues):			

Signature*: _____ Date: _____

*By typing my name, I agree to place ads in the issues indicated above.

Payment Method: Check enclosed Bill me: _____ After each issue _____ One invoice for both ads

Invoice Method: Mail invoice Email invoice to: _____

I prefer to pay with: Check Credit Card

Checks should be made payable to GEMSA and mailed to:

GEMSA
386 River Point Drive
McDonough, GA 30252

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